

IT MS Comprehensive Examination

Prepared for SAMPLE
February 1, XXXX

Directions: You have approximately four (4) hours in which to complete your response to any three of the four questions below.

Please attach an outline of each of your responses.

Evaluation Criteria: The following criteria will be used to judge your responses:

Your ability to demonstrate content expertise.

Your ability to integrate concepts and principles from various courses.

The clarity and logic of your statements.

The significance sources which you cite to support your statements.

Question One:

Assume that you have accepted a new position as a project manager for the development and marketing of new multimedia software for the K-12 marketplace. Describe how you will approach this new position in terms of providing leadership, communication with all interested parties, and development of a quality product. Briefly describe a few of the marketing strategies you might use.

Question Two:

Describe, in detail, a model of the instructional development process which you believe would best work in a professional work setting of your choice. Indicate the strengths and limitations of applying this model in your "real world". Also address areas where you believe that this model of instructional development may need to be modified in the future as a result of new tools, technologies, and research.

Question Three:

List several current theories or principles of learning and describe how each can be integrated into the design and delivery of technology based instruction.

Question Four:

Describe your career goals for the next few years and indicate, using specific examples, your plan for achieving these goals.